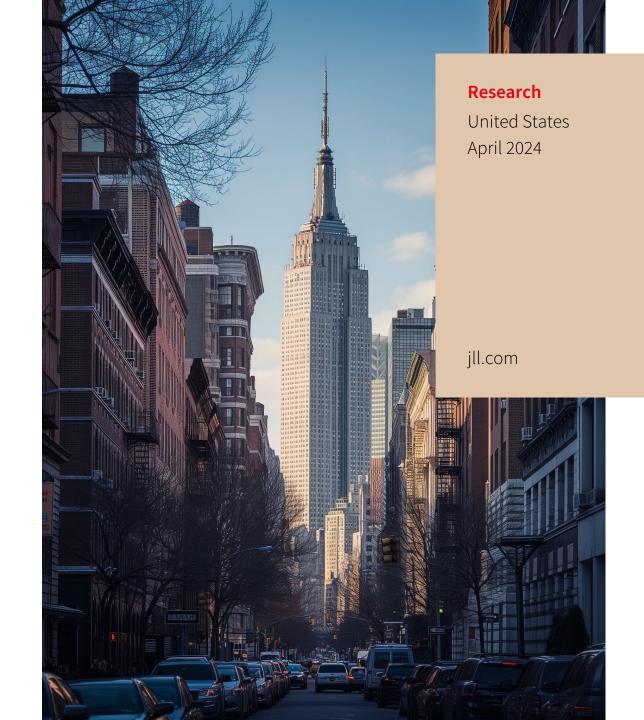
# Most Expensive Streets 2024

Prime urban office corridors continue to rise







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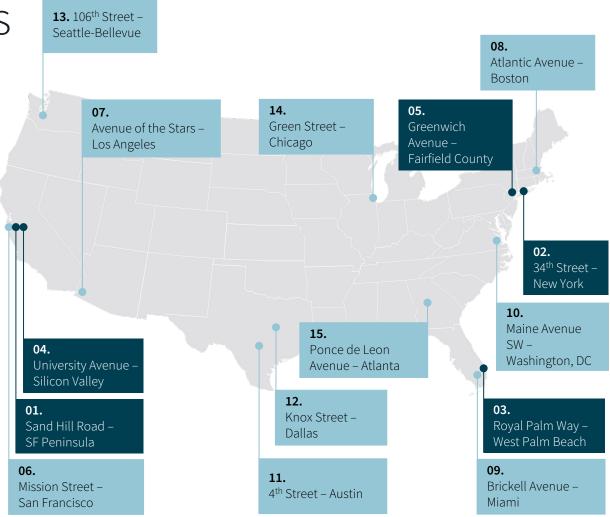


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# 2024 Most Expensive Streets

Rank	Market	Street (Submarket)	Asking rent (\$ p.s.f.)	Highest rent (\$ p.s.f.)
1	SF Peninsula	Sand Hill Road (Menlo Park)	\$167.74	\$204.00
2	New York	34 <sup>th</sup> Street (Hudson Yards)	\$162.43	\$230.00
3	West Palm Beach	Royal Palm Way (Palm Beach Downtown)	\$134.31	\$145.00
4	Silicon Valley	University Avenue (Palo Alto)	\$109.04	\$150.00
5	Fairfield County	Greenwich Avenue (Greenwich CBD)	\$105.00	\$140.00
6	San Francisco	Mission Street (South Financial District)	\$90.64	\$140.00
7	Los Angeles	Avenue of the Stars (Westside)	\$90.46	\$120.00
8	Boston	Atlantic Avenue (Downtown)	\$89.96	\$110.00
9	Miami	Brickell Avenue (Brickell)	\$86.83	\$200.00
10	Washington, DC	Maine Avenue SW (Southwest)	\$80.44	\$95.00
11	Austin	4 <sup>th</sup> Street (CBD)	\$79.76	\$95.00
12	Dallas	Knox Street (Uptown/Oak Lawn)	\$79.25	\$108.00
13	Seattle-Bellevue	106 <sup>th</sup> Street (Bellevue CBD)	\$70.72	\$85.00
14	Chicago	Green Street (Fulton Market)	\$65.37	\$86.00
15	Atlanta	Ponce de Leon Avenue (Midtown)	\$65.01	\$75.00





# Key findings – Prime office corridors thrive through market headwinds

1

Prime office corridors have been relatively immune to recent headwinds

2

Off-core peripheral urban neighborhoods are becoming more dominant

3

Trajectory of emerging corridors underscores impact of supply constraints

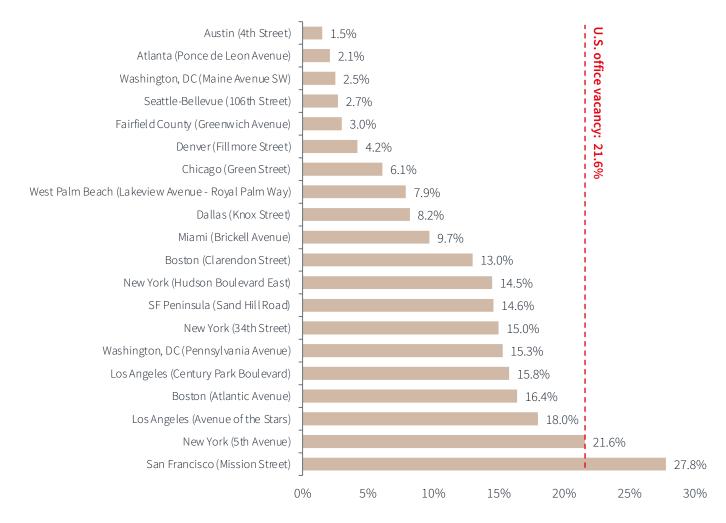




# Prime office corridors have shown resilience through secular and cyclical challenges

Since the pandemic, tenants have sought quality more than ever, recognizing the value in high-quality offices and premier locations not just for recruitment and retention advantages, but also to motivate return-to-office strategies. The Most Expensive Streets include globally-renowned thoroughfares that can enhance a firm's brand, prime transit arteries with significant infrastructure advantages, and nodes of development and migration that have captured tenant demand. For that reason, many have been largely immune to the challenges faced by the broader office market over the past four years. The Most Expensive Streets include micromarkets with extremely tight vacancy rates, and collectively the Top 25 Most Expensive Streets in the U.S. have a nearly 5% lower vacancy rate than the country, and saw positive absorption in 2023 while the U.S. office market registered over 50 million s.f. of negative net absorption.

## **Overall vacancy on Most Expensive Streets**

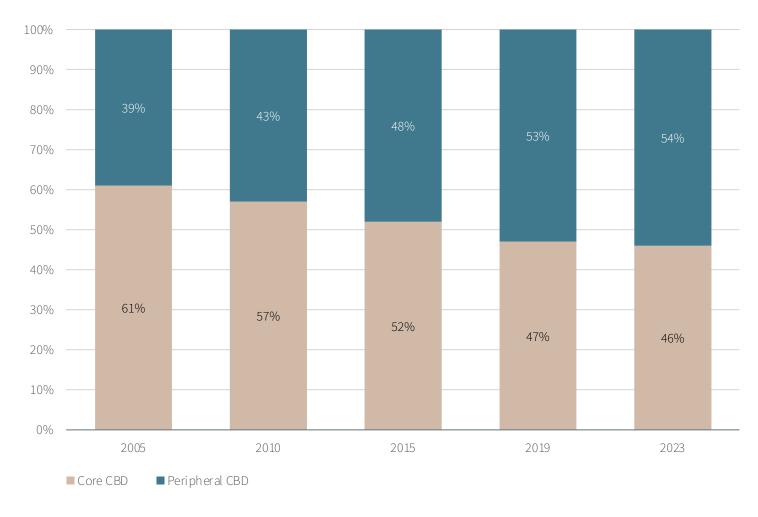




## Off-core peripheral urban neighborhoods are becoming more dominant among Most Expensive Streets

As cities and consumers have evolved, prime office corridors are migrating away from core CBDs, and are more frequently emerging in peripheral regions of the urban core. Emerging submarkets often have a greater diversity of commercial spaces including robust dining and entertainment amenities and boast a unique vibrant atmosphere that has increasingly attracted high-end creative, technology and media tenants over the past decade. Since the pandemic, interest in these more mixed-use environments has flourished as those regions have seen activity levels recover from the pandemic more quickly than commercially-dominated cores.

## **Submarket location profiles of top 10 Most Expensive Streets**



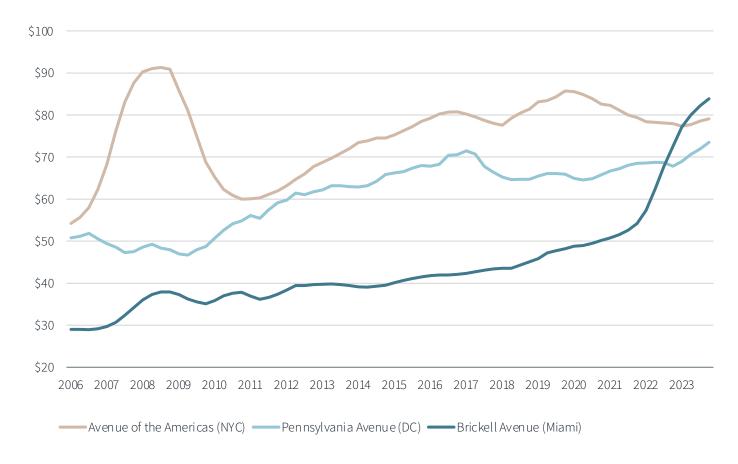


## Trajectory of select emerging prime urban corridors emphasizes the impact of supply constraints

Many of the Most Expensive Streets see extremely elevated rents because unique circumstances create limits on new supply, and a robust tenant base remains competitive enough to drive rent growth. In the case of the prime corridors of South Florida in Miami and West Palm Beach, migration of a large wave of financial services tenants from other gateway markets chasing an extremely limited trophy supply has driven asking rents on Brickell Avenue up 65% in the past two years. With an impending stoppage of the new supply pipeline and a continued migration of tenants to higher-quality spaces and stronger locations, office assets in prime corridors in the U.S. are well-positioned to weather the remaining stages of the recovery.

## Overall asking rent on major thoroughfares

Asking rent (\$ p.s.f., four quarter trailing average)



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## Most Expensive Streets

- 1. Ponce de Leon Avenue (Midtown)
- 2. Spring Street (Midtown)
- B. Howell Mill Road (Midtown)

## \$65.01 p.s.f.

Asking rent (FSG)

+95%

Premium to overall market

1.0 million

Existing inventory (s.f.)

## \$75 p.s.f.

Highest rent on street

2.1%

Total vacancy (%)

+12,096

2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



#### Leasing activity: Ponce de Leon Avenue



Size threshold: 700,000 s.f. on street





Austin

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## Most Expensive Streets

- 1. 4<sup>th</sup> Street (CBD)
- 2. 3<sup>rd</sup> Street (CBD)
- 3. San Antonio Street (CBD)

## \$79.76 p.s.f.

Asking rent (FSG)

+48%

Premium to overall market

766,555

Existing inventory (s.f.)

## \$80 p.s.f.

Highest rent on street

1.5%

Total vacancy (%)

+48,504

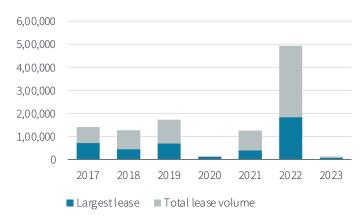
2023 net absorption (s.f.)

Rank	2005	2010	2015	2019	2023
1	5 <sup>th</sup> (CBD)	5 <sup>th</sup> (CBD)	5 <sup>th</sup> (CBD)	Cesar Chavez (CBD)	4 <sup>th</sup> (CBD)
2	Lavaca (CBD)	San Jacinto (CBD)	Cesar Chavez (CBD)	San Jacinto (CBD)	3rd (CBD)
3	Cesar Chavez (CBD)	Lavaca (CBD)	2 <sup>nd</sup> (CBD)	5 <sup>th</sup> (CBD)	San Antonio (CBD)
4	7 <sup>th</sup> (CBD)	6 <sup>th</sup> (CBD)	3 <sup>rd</sup> (CBD)	6 <sup>th</sup> (CBD)	Guadalupe (CBD)
5	Brazos (CBD)	Brazos (CBD)	Congress (CBD)	Lavaca (CBD)	Nueces (CBD)
6	2 <sup>nd</sup> (CBD)	Cesar Chavez (CBD)	Brazos (CBD)	Brazos (CBD)	5 <sup>th</sup> (CBD)
7	Congress (CBD)	Congress (CBD)	Colorado (CBD)	Congress (CBD)	2 <sup>nd</sup> (CBD)
8	San Jacinto (CBD)	7 <sup>th</sup> (CBD)	San Jacinto (CBD)	Colorado (CBD)	Cesar Chavez (CBD)
9	6 <sup>th</sup> (CBD)	2 <sup>nd</sup> (CBD)	6 <sup>th</sup> (CBD)	3 <sup>rd</sup> (CBD)	6 <sup>th</sup> (CBD)
10	Capital of Texas (NW)	Colorado (CBD)	7 <sup>th</sup> (CBD)	9 <sup>th</sup> (CBD)	Congress (CBD)
Top 10 index	\$23.21	\$36.02	\$44.73	\$64.42	\$72.82

## Rent index, Top 10 streets vs. market



## Leasing activity: 4<sup>th</sup> Street



Size threshold: 700,000 s.f. on street





**Boston** 

#### Most Expensive Streets

- 1. Atlantic Avenue (Downtown)
- 2. Clarendon Street (Back Bay)
- 3. Post Office Square (Downtown)

## \$89.96 p.s.f.

Asking rent (FSG)

+93%

Premium to overall market

3.5 million

Existing inventory (s.f.)

## \$110 p.s.f.

Highest rent on street

16.4%

Total vacancy (%)

-207,705

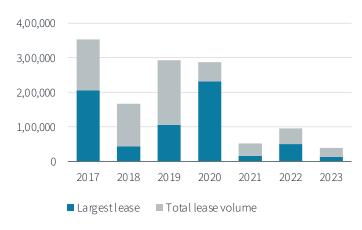
2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



#### Leasing activity: Atlantic Avenue



**Note:** All data pertains to traditional office properties. Lab buildings are excluded. **Size threshold:** 1,000,000 s.f. on street





Chicago

#### Most Expensive Streets

- 1. Green Street (Fulton Market)
- Carpenter Street (Fulton Market)
- Fulton Avenue (Fulton Market)

## \$65.37 p.s.f.

Asking rent (FSG)

+73%

Premium to overall market

1.8 million

Existing inventory (s.f.)

## \$82 p.s.f.

Highest rent on street

6.1%

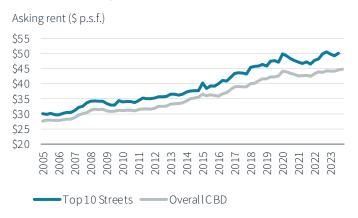
Total vacancy (%)

+54,169

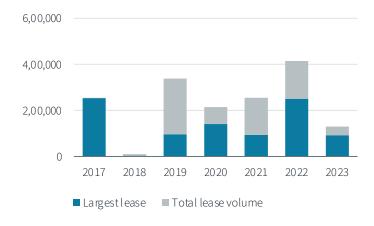
2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



#### **Leasing activity: Green Street**



Size threshold: 1,000,000 s.f. on street





**Dallas** 

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#### Most Expensive Streets

- Knox Street (Uptown/Oak Lawn)
- 2. Pearl Street (Uptown/Oak Lawn)
- 3. Crescent Court (Uptown/Oak Lawn)

\$79.25 p.s.f.

Asking rent (FSG)

+124%

Premium to overall market

766,826

Existing and under development inventory (s.f.)

\$108.00 p.s.f.

Highest rent on street

8.2%

Total vacancy (%)

-29,747

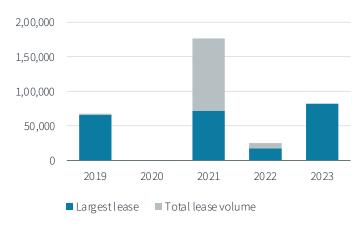
2023 net absorption (s.f.)



## Rent index, Top 10 streets vs. market



#### **Leasing activity**



Size threshold: 750,000 s.f. on street





Denver

## Most Expensive Streets

- 1. Fillmore Street (SE)
- 2. Lawrence Street (West CBD)
- 3. 15th Street (West CBD)

## \$67.28 p.s.f.

Asking rent (FSG)

+102%

Premium to overall market

531,373

Existing and under development inventory (s.f.)

## \$75.00 p.s.f.

Highest rent on street

4.2%

Total vacancy (%)

-6,105

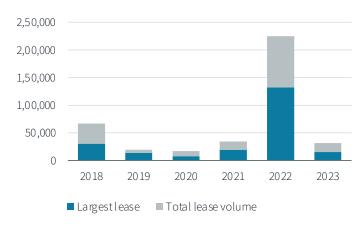
2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



#### Leasing activity



**Size threshold:** 500,000 s.f. on street





Los Angeles

## Most Expensive Streets

- 1. Avenue of the Stars (Westside)
- 2. Century Park East (Westside)
- 3. Jefferson Street (Westside)

## \$90.46 p.s.f.

Asking rent (FSG)

+96%

Premium to overall market

## 3.8 million

Existing inventory (s.f.)

## \$118 p.s.f.

Highest rent on street

18%

Total vacancy (%)

-76,189

2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market

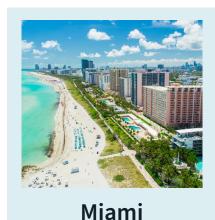


### Leasing activity: Avenue of the Stars



Size threshold: 1,000,000 s.f. on street





## Most Expensive Streets

- 1. Brickell Avenue (Brickell)
- Washington Avenue (Miami Beach)
- 3. Biscayne Boulevard (Downtown Miami)

## \$86.83 p.s.f.

Asking rent (FSG)

+52%

Premium to overall market

## 6.7 million

Existing inventory (s.f.)

## \$200 p.s.f.

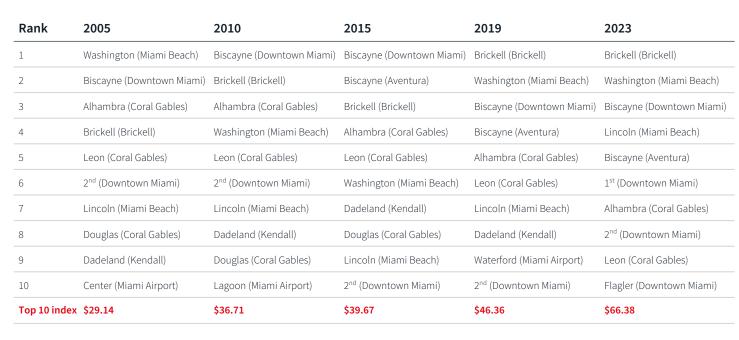
Highest rent on street

11.7%

Total vacancy (%)

-204,573

2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



#### Leasing activity: Brickell Avenue



Size threshold: 500,000 s.f. on street





**New York** 

## Most Expensive Streets

- 1. 34<sup>th</sup> Street (Hudson Yards)
- 2. Fifth Avenue (Midtown Core)
- Hudson Blvd E (Hudson Yards)

## \$162.43 p.s.f.

Asking rent (FSG)

+73%

Premium to overall market

## 8.0 million

Existing and under development inventory (s.f.)

## \$230 p.s.f.

Highest rent on street

15.0%

Total vacancy (%)

+194,250

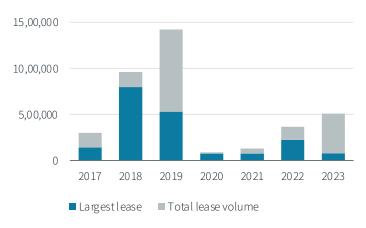
2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



#### **Leasing activity**



Size threshold: 5,000,000 s.f. on street





San Francisco

## Most Expensive Streets

- 1. Mission Street (S Financial Dist.)
- 2. 3<sup>rd</sup> Street (Mission Bay)
- Davis Street (N Financial Dist.)

## \$90.64 p.s.f.

Asking rent (FSG)

+31%

Premium to overall market

9.9 million

Existing inventory (s.f.)

## \$140 p.s.f.

Highest rent on street

27.8%

Total vacancy (%)

-470,193

2023 net absorption (s.f.)



## Rent index, Top 10 streets vs. market



#### **Leasing activity: Mission Street**



Size threshold: 1,500,000 s.f. on street





SF Peninsula + Silicon Valley

#### Most Expensive Streets

- 1. Sand Hill Road (Menlo Park)
- 2. University Avenue (Palo Alto)
- Castro Street (Mountain View)

## \$167.74 p.s.f.

Asking rent (FSG)

+144%

Premium to overall market

1.2 million

Existing inventory (s.f.)

## \$204 p.s.f.

Highest rent on street

14.6%

Total vacancy (%)

-3,603

2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



## Leasing activity



Size threshold: 750,000 s.f. on street





Seattle-Bellevue

## Most Expensive Streets

- 1. 106<sup>th</sup> Street (Bellevue CBD)
- 2. Fairview Avenue (Lake Union)
- Boren Avenue (Lake Union)

## \$70.71 p.s.f.

Asking rent (FSG)

+49%

Premium to overall market

2.5 million

Existing inventory (s.f.)

## \$85 p.s.f.

Highest rent on street

2.7%

Total vacancy (%)

+1,024,054

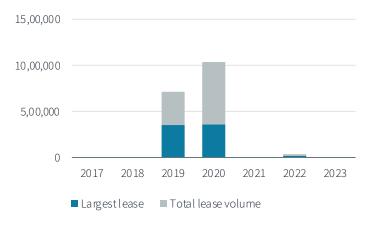
2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



## Leasing activity: 106<sup>th</sup> Street



Size threshold: 1,500,000 s.f. on street







Washington, DC

## Most Expensive Streets

- 1. Maine Avenue SW (Southwest)
- 2. Pennsylvania Avenue NW (East End)
- 3. New York Avenue NW (East End)

## \$80.44 p.s.f.

Asking rent (FSG)

+63%

Premium to overall market

## 1.8 million

Existing and under development inventory (s.f.)

## \$95.00 p.s.f.

Highest rent on street

2.5%

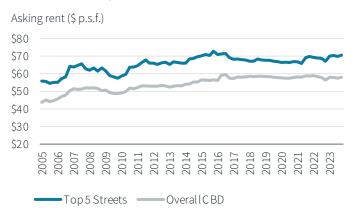
Total vacancy (%)

+66,500

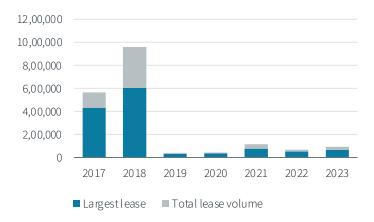
2023 net absorption (s.f.)



#### Rent index, Top 10 streets vs. market



## **Leasing activity**



Size threshold: 1,750,000 s.f. on street



# Methodology

Street-level property sets determined by all buildings with entrances on the subject street, including buildings with an address featuring a different street name.

Streets are divided at submarket boundaries to capture unique dynamics in micro-locations along major thoroughfares.

To prevent outlier spaces or buildings from being overrepresented in rent data, each market is assigned an inventory threshold based on existing stock, streets that do not meet the minimum inventory threshold are omitted from the analysis.



## **JLL** SEE A BRIGHTER WAY

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